



Families Play Safe in the Sun *Coast-to-Coast!* **JOIN THE GRAND FINALE!**

As a grand finale to our 3-year Families Play Safe in the Sun Campaign, we would like our 15th event to take place in *YOUR city!*

- ✓ **THE GOAL:** To ensure that at least one WDS member in each of the 50 states offers **a sun safety educational outreach in their community** by the end of the second week of May.

In effect, we will stage a **united volunteer effort to promote sun safety in a grassroots way**, tapping into WDS membership in communities all across the USA! International members are invited to participate as well.

- ✓ **HOW:** The WDS will help you make this happen!

It's easy to become involved!

One member or a team of dermatologists can select a venue to present a sun safety educational talk. Ideas include:

- ✓ Classroom or school assembly
- ✓ Community organizations such as Rotary Club, or Lion's Club,
- ✓ Youth organizations such as Boys & Girls Club, YMCA, or Boy/Girl Scouts.
- ✓ Member's choice

The emphasis is on **sun safety education**, so there will not be a screening component as previous events have included.

Just follow these simple steps to get started:

1. Fill out the **Coast-to-Coast Participation Form** to sign up by April 30, 2008 (extended from March 31, 2008). See form below.
2. Watch for our **downloadable sun safety educational tool kit** which will help you plan and present a successful outreach event--coming soon to the WDS website!
3. Once your event is scheduled, let us know about your specific needs and we will provide you with educational supplies and materials in a **customized Sun Safety Education Kit** for distribution at your event.

For more information contact us at 877-WDS-ROSE or use this on-line form.