FOR IMMEDIATE RELEASE
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Media Inquiries:
Nancy FitzGerald
(760) 333-9296

CONTACT
General Inquiries:
Kerry Parker
1-877-WDS-ROSE | (1-877-937-7673)

WOMEN’S DERMATOLOGIC SOCIETY MEMBERS SPREAD SUN SAFETY EDUCATION IN
SAN DIMAS, CA TO THOUSANDS OF FAMILIES AND STUDENTS

Families at the LA’s Best After School Program during their family day at the park receive free
sunscreen, educational materials and skin cancer screenings, including many first-timers.

(May 9, 2006—San Dimas, CA)— On Sunday, May 7th, the Women’s Dermatologic
Society (WDS) partnered up with the LA’s Best After School Program on a “Sun
Safety Awareness Day” at Raging Waters Amusement Park in San Dimas, CA.

As part of the WDS award-winning national community service outreach, “Families
Play Safe in the Sun”, the local volunteer dermatologists completed a great day
of outreach and provided sun safety education to the 8000 kids, parents and
school officials of LA’s Best After School Program during their family day at the
park. A committed group of volunteers did an amazing job including:

- Handing out over 9000 sunscreen samples
- Handing out 3000 UV Bracelets
- Distributing Numerous educational materials
- Conducted 300 DermaScan assessments
- Took 250 UV photos
- Performed 36 skin cancer screenings
Volunteers in attendance included: Dr. Lenore Kakita, Dr. Suzanne Connolly and her husband Peter, Dr. Maryam Moinfar, Dr. Gwen Iwasaki and her two daughters Julie and Lisa, and two medical students Wendi Benalt and Stefani Kappel. Dr. Anna Guanche assisted with media interviews the day prior to the event. WDS staff members Kerry Parker, Nancy Fitzgerald and Laura Northrop were also in attendance.

Families Play Safe in the Sun will visit Denver, CO and Chicago, IL in the coming months. For further information, please visit: www.playsafeinthesun.org or www.womensderm.org.

- MORE INFORMATION: 1-877-WDS-ROSE (937-7673) | www.womensderm.org
- A 60-second public service announcement promoting sun safety is available for viewing here

For further information about Women's Dermatologic Society, visit:
www.womensderm.org
www.playsafeinthesun.org

Contact Kerry Parker, Executive Director, at 1-877-WDS-ROSE

The Women's Dermatologic Society supports the careers and professional development of women dermatologists. The mission of the Women's Dermatologic Society is to help women in dermatology achieve their greatest personal and professional potential by striving to: foster, promote, and support women's issues in dermatology; identify, train, and recognize women leaders in dermatology; and provide a forum for developing relationships.