

FOR IMMEDIATE RELEASE

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WOMEN'S DERMATOLOGIC SOCIETY MEMBERS SPREAD SUN SAFETY EDUCATION IN SAN DIMAS, CA TO THOUSANDS OF FAMILIES AND STUDENTS

Families at the LA's Best After School Program during their family day at the park receive free sunscreen, educational materials and skin cancer screenings, including many first-timers.



Peter Connolly gets help setting up samples from students at Raging Waters Amusement Park in San Dimas, CA

(May 9, 2006—San Dimas, CA)— On Sunday, May 7th, the **Women's Dermatologic Society** (WDS) partnered up with the LA's Best After School Program on a "Sun Safety Awareness Day" at Raging Waters Amusement Park in San Dimas, CA.

As part of the WDS award-winning national community service outreach, "**Families Play Safe in the Sun**", the local volunteer dermatologists completed a great day of outreach and provided sun safety education to the 8000 kids, parents and school officials of LA's Best After School Program during their family day at the park. A committed group of volunteers did an amazing job including:

- Handing out over 9000 sunscreen samples
- Handing out 3000 UV Bracelets
- Distributing Numerous educational materials
- Conducted 300 DermaScan assessments
- Took 250 UV photos
- Performed 36 skin cancer screenings

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Volunteers in attendance included: Dr. Lenore Kakita, Dr. Suzanne Connolly and her husband Peter, Dr. Maryam Moinfar, Dr. Gwen Iwasaki and her two daughters Julie and Lisa, and two medical students Wendi Benalt and Stefani Kappel. Dr. Anna Guanche assisted with media interviews the day prior to the event. WDS staff members Kerry Parker, Nancy Fitzgerald and Laura Northrop were also in attendance.



Families Play Safe in the Sun will visit Denver, CO and Chicago, IL in the coming months. For further information, please visit: www.playsafeinthesun.org or www.womensderm.org.

- **MORE INFORMATION:** 1-877-WDS-ROSE (937-7673) | www.womensderm.org
- **A 60-second public service announcement promoting sun safety is available for viewing here**



For further information about Women's Dermatologic Society, visit:

www.womensderm.org
www.playsafeinthesun.org

Contact Kerry Parker, Executive Director, at 1-877-WDS-ROSE

The Women's Dermatologic Society supports the careers and professional development of women dermatologists. The mission of the Women's Dermatologic Society is to help women in dermatology achieve their greatest personal and professional potential by striving to: foster, promote, and support women's issues in dermatology; identify, train, and recognize women leaders in dermatology; and provide a forum for developing relationships.